



**18<sup>th</sup> ICC** • LYON 2024

**JULY 14 - 19, 2024**

**International Congress on Catalysis  
LYON • FRANCE**

**PARTNERSHIP OFFER**

[www.icc-lyon2024.fr](http://www.icc-lyon2024.fr)

# WELCOME TO ICC 2024



## 18<sup>th</sup> International Congress on Catalysis July 14-19, 2024

The French catalysis community is honored to host the 18<sup>th</sup> International Congress on Catalysis, which will be held in Lyon on July 14-19, 2024.

All French academic laboratories related to catalysis, along with the majority of the industrial companies will contribute to this successful event. The strong background of France continues today thanks to a young generation of talented scientists in all fields of catalysis. Based on these strong roots, the French community wishes to promote disruptive catalysis with the objective of building a better world. In a spirit of cross-fertilization between disciplines, worldwide societal challenges including the environment, energy, mobility, and the circular economy will be addressed through invited lectures and dedicated sessions in line with the main conference slogan "ROOTS AND WINGS FOR A BETTER WORLD".

As captured by our secondary slogan "BUILD YOUR ICC!", we would like to make the 18<sup>th</sup> ICC an opportunity for "participatory catalysis" by favoring interactions based on digital communication. Building a participatory ICC2024 is an early add-on prior to the conference.

We are looking forward to welcoming you as an exhibitor or partner in 2024!



### ICC 2024 Steering Committee

Hélène Olivier-Bourbigou, IPF Energies Nouvelles  
David Farrusseng, CNRS, University of Lyon  
Céline Chizallet, IFP Energies nouvelles  
Dorothee Laurenti, CNRS, University of Lyon  
Axel Löfberg, CNRS, University of Lille  
Pascal Fongarland, University of Lyon  
Françoise Maugé, CNRS, University of Caen  
Catherine Pinel, CNRS, University of Lyon  
Nathalie Tanchoux, CNRS, University of Montpellier

# 10 KEY POINTS ABOUT ICC 2024 IN FRANCE



## ICC 2024



- 1** **1<sup>st</sup> International Congress in Catalysis: 2,000 delegates** expected
- 2** **3,000 m<sup>2</sup> Exhibition: 50 booths** expected mixing industrial and academic exhibitors: large groups, small and medium enterprises, scientific societies, universities, editors...
- 3** **6 plenary lectures - 15 keynotes - 280 oral presentations - 1,500 posters** - round tables, short symposia and career fair - **6 satellite** events
- 4** **A social program** with many networking opportunities: Welcome Reception, Wednesday Excursions, Congress Dinner and Party,...
- 5** **A Think Green event** focusing on sustainable development (ISO 14001 at Lyon Convention Center)

## Lyon-France



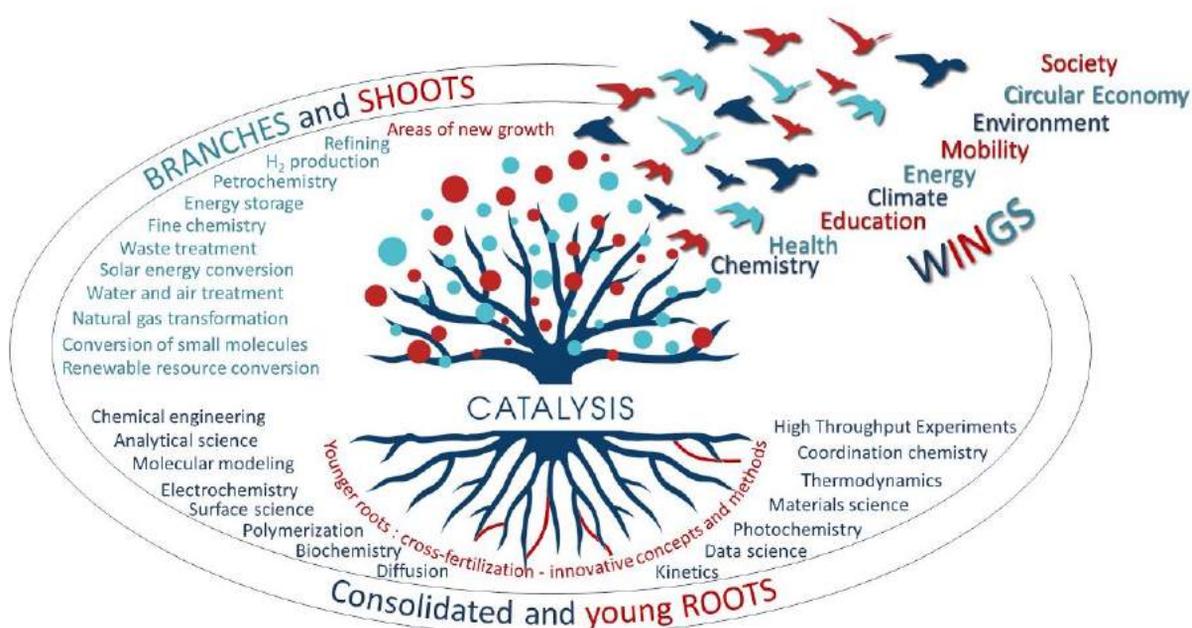
- 6** **Lyon University:** France's Second Cluster for Training and Research Excellence  
**550 research labs - 150,000 students - 13,300 researchers** in the Greater Lyon  
12 internationally renowned Laboratories of Excellence (LABEX)
- 7** **Auvergne Rhône-Alpes**, the 1<sup>st</sup> region in France in the field of Engineering:  
40,000 researchers engineers - 20% of France Research Centres - 6.5 billion € invested in R&D
- 8** **Auvergne Rhône-Alpes**, the Top Chemical-producing region in France  
**Chemicals = 700 establishments - 32,000 employees - 12 billion €** in turnover
- 9** **Lyon:** 2<sup>nd</sup> **Europe's Leading City Destination** (World Travel Awards 2021)  
& European **Capital of Smart Tourism** (GDS Awards 2019)
- 10** **Easy access:** Lyon Saint Exupéry international airport + Lyon Part-Dieu TGV train station

# SCIENTIFIC PROGRAM

SUN. 14 JULY	MON. 15 JULY	TUE. 16 JULY	WED. 17 JULY	THU. 18 JULY	FRI. 19 JULY
		Plenary III	Plenary IV	Plenary V	Plenary VI
	Plenary II	Keynote & Parallel	Keynote & Parallel	Keynote & Parallel	Keynote & Parallel
IACS Meeting	Coffee	Coffee	Coffee	Coffee	Coffee
	Keynote & Parallel	Keynote & Parallel	Keynote & Parallel	Keynote & Parallel	Keynote & Parallel
	Lunch	Lunch	Lunch	Lunch	Lunch
Registration	Keynote & Parallel	Keynote & Parallel	Excursions	Keynote & Parallel	Keynote & Parallel
Opening	Coffee	Coffee		Coffee	IACS Award II
Plenary I IACS Award I	Keynote & Parallel	Keynote & Parallel		Keynote & Parallel	Closing
Welcome Reception	Poster I	Poster II		Poster III	
				Congress Dinner & Party	

The exhibition will be held from Monday 15 July mid-day to Thursday 18 July end of day. It will take place in the 3,000m<sup>2</sup> Forum halls, accommodating industrial, academic and institutional exhibitors, posters exhibition and coffee breaks.

# SCIENTIFIC TOPICS



# LYON CONVENTION CENTRE



## Lyon in a nutshell

- **2,000 year** old Unesco world heritage city
- **2<sup>nd</sup> French City** for International Events
- **Lyon Saint-Exupéry International Airport:**  
3<sup>rd</sup> airport in France - 130 direct flight connections
- **Part Dieu station : TGV station** and direct connections to London, Frankfurt, Barcelona, Bruxelles, Torino, Milano
- **Green City:** 4,000 free to use bicycles - 766 km of bicycle paths
- **270 hotels** - 18,200 bedrooms
- The gastronomic capital of France: **4,617 restaurants**  
19 Michelin stars restaurants
- 240 start-ups in the Greater Lyon area



## Lyon Convention Centre

The Cité Internationale is an exceptional setting for the Convention centre and just **15 minutes from the city center**, from Part-Dieu train station and 30 minutes from the airport.

- **24,000 m<sup>2</sup>** of modular event spaces
- **3,000 m<sup>2</sup>** for exhibition, catering, posters
- **3 amphitheatres** of 3000, 900 and 300 seats
- **10 fully-equipped meeting rooms**, for 50 to 300 people each
- **Environmental commitment** : ISO 14001 certified environmental management system



St Exupéry Airport:  
30 min. direct train



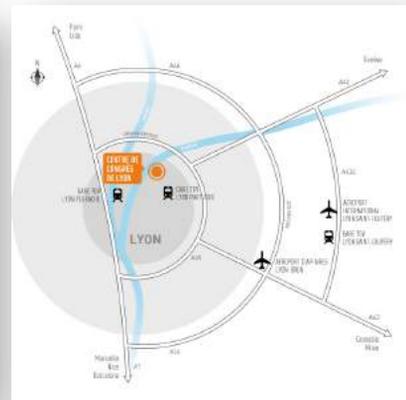
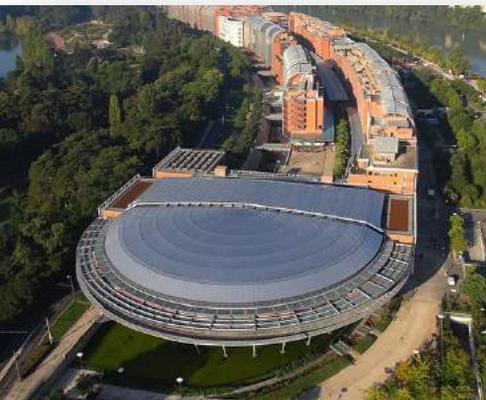
4,000 free to use bicycles



Part-Dieu TGV station:  
15 min. with direct bus



3 public car-parks:  
1,200 spaces



# WHY BECOME A SPONSOR ?



## Be visible

ICC 2024 will bring together **2,000 top researchers and engineers** from all around the world. It offers unique sponsorship opportunities to increase your company's visibility and generate new business opportunities.



## Showcase your innovations

ICC 2024 is a unique place to **showcase your latest innovations**, to launch and confront new products and highlight existing ones, exchange ideas and solutions with the world of research.



## Generate sale leads

ICC 2024 exhibition offers an excellent **networking opportunity** for international scientists in catalysis to address both conventional and new processing technologies as well as applications in the field of catalysis and adjacent sectors.



## Meet bright students

ICC 2024 is a unique event to **attract new talents** and build relationships for the future. Don't miss the opportunity to meet PhD students and young researchers with the **Young Scientists Career Fair**.

Discover the sponsorship and exhibit offers !

**2,000**  
*delegates*

**3,000 m<sup>2</sup>**  
*exhibition*

**280**  
*oral presentations*

**6**  
*satellite events*

## SPONSORSHIP PACKAGES

	RHODIUM <sup>1</sup>	PLATINUM	GOLD	SILVER
Complimentary pre-equipped booth <sup>2</sup>	18 m <sup>2</sup>	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>
Complimentary registration for delegates	5	4	2	1
Complimentary tickets for conference dinner	3	2	1	
Logo on website, program book, signage	✓	✓	✓	✓
Promotional material in the delegate kit	✓	✓	✓	✓
Specific advertising on conference printed and online medias	✓	✓		
Logo on delegate bags	✓	✓		
Logo on badge lanyards	✓			
Conference speaking opportunity <sup>3</sup>	✓			
« Thank you » email after the conference	✓			
	Price (VAT Excl.)	50,000 €	25,000 €	10,000 €
				5,000 €

<sup>1</sup> Maximum 2 Rhodium sponsors

<sup>2</sup> See pre-equipped booth offer on next page

<sup>3</sup> Speaker and topic are subject to the approval of the Organizing Committee

## SPONSORSHIP "A LA CARTE"

	Price (VAT Excl.)
Goodies supplied in delegate bags : notepad, pens,... (eco-friendly goodies only)	800 €
Lunch break : signage on tables + acknowledgement (for 1 lunch)	1,500 €
Coffee breaks : signage on coffee stations + acknowledgement (for 1 day)	2,000 €
Welcome reception : on-site signage + acknowledgement + short speech	4,000 €
Student grants : support 10 students regis. fees from developing countries	5,000 €
Young Scientists Career fair: signage + introduction speech (exclusivity) <sup>4</sup>	8,000 €
Conference Dinner : on-site signage, video display, welcome speech (exclusivity)	10,000 €
Commercial workshop : 30 min. slot during lunch time including room + A/V	10,000 €
Logo on delegate bottles - to reduce disposable cups during breaks - (exclusivity)	15,000 €

"A La Carte" sponsorship discount can be negotiated for Rhodium and Platinum sponsors

<sup>4</sup> The Career Fair will be held on Tuesday 16 July and will be open to all sponsors, exhibitors and partners to exchange with young scientists on job and career opportunities.

# EXHIBIT PACKAGES

PRE-EQUIPPED BOOTH	Price (VAT Excl.)
Carpet + wooden panels + identification sign	6 m <sup>2</sup> = 2,500 €
<b>Equipment:</b> 1 table + 3 chairs + 3 spotlights + electric supply for each booth	9 m <sup>2</sup> = 3,000 €
<b>1 complimentary registration</b> for 6 m <sup>2</sup> / 9 m <sup>2</sup> booth	12 m <sup>2</sup> = 4,000 €
<b>2 complimentary registrations</b> for 12 m <sup>2</sup> / 18 m <sup>2</sup> booth	18 m <sup>2</sup> = 5,000 €
Listing of <b>logo and company name</b> on the conference website + program book	

The exhibition will be held from Monday 15 July mid-day to Thursday 18 July end of day. It will take place in the 3,000m<sup>2</sup> Forum halls, accommodating industrial, academic and institutional exhibitors, posters exhibition and all coffee breaks.

- **Set-up on Monday 15 July morning**
- **Disassembly on Thursday 18 July evening**

Exhibit booking available online on [www.icc-lyon2024.fr](http://www.icc-lyon2024.fr)

You will be contacted to select your booth on the exhibit floorplan. If you want to select it before booking, please contact us @: [partner@icc-lyon2024.fr](mailto:partner@icc-lyon2024.fr)

Full payment must be made prior to the conference.

Cancellation must be made in writing to [partner@icc-lyon2024.fr](mailto:partner@icc-lyon2024.fr)

Cancellation received more than 90 days prior to the first day of conference: 50% of the total fees as cancellation penalty.

Cancellation received less than 90 days prior to the first day of conference: 100% of the total fees as cancellation penalty.



## CONTACTS

The ICC 2024 team will be pleased to provide further explanations about the various partnership opportunities and help you define the optimal options to be a partner or exhibitor at ICC 2024. Do not hesitate to contact us!

Your partnership contacts

- Catherine PINEL, CNRS, University of Lyon
- Françoise MAUGE, CNRS, University of Caen
- Pascal FONGARLAND, University of Lyon

@: [partner@icc-lyon2024.fr](mailto:partner@icc-lyon2024.fr)

Logistic and administration

- INSIGHT OUTSIDE

@: [partner@icc-lyon2024.fr](mailto:partner@icc-lyon2024.fr)

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